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JULY

PRIZES-PRIZES-PRIZES! Big Dell Comics Contest Inside!

m.g.m.'s
Tom and Jerry
Comics



Plus New, Exciting Dell Trading Post
of Great Values!

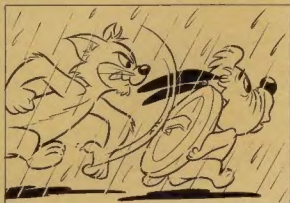
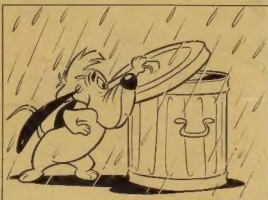
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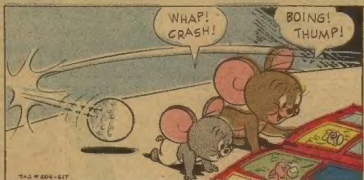
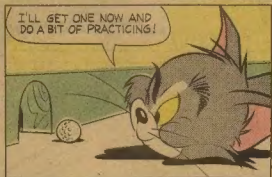


DOOD

FLIPPING HIS LID



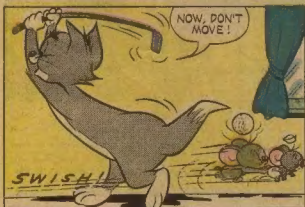
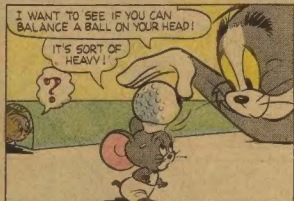
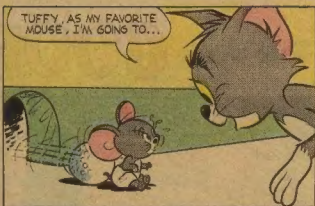
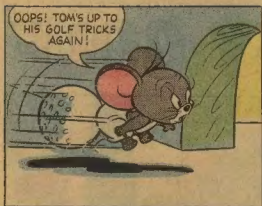
Tom and Jerry GOOFY GOLF



TOM & JERRY COMICS, Vol. 2, No. 204, July, 1961. Published monthly by Dell Publishing Co., Inc., 750 Third Avenue, New York 17, N.Y.
Helen Meyer, President; Executive Vice-Presidents, William F. Callahan, Jr., Paul R. Lilly; Harold F. Clark, Vice-President-Advertising Director,
Bryce L. Holland, Vice-President. Second-class postage paid at New York, New York, and at Poughkeepsie, New York. Subscriptions in U.S.A.
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WIN



4 RCA PORTABLE TV SETS



20 AMERICAN TRAMPOLINES

WIN



100 SCHWINN BICYCLES (BOY'S OR GIRL'S)



150 BELL TRANSISTOR RADIOS



200 TONKA TRAILER AND TRUCK SETS (2 Trucks, 4 Trailers)

WIN



250 RAWLINGS BASEBALL GLOVES, contributed by Topps Chewing Gum.



250 ZESCO FISHING RODS AND REELS



200 COX MOTOR-DRIVEN PLANES



WIN

PLUS 1976 SUBSCRIPTIONS TO DELL COMICS!



100 RUSHON STUFFED ANIMAL SETS



250 DAISY TARGET SPECIAL



100 WHIMIES DOLLS

3000-PRIZE

DELL COMICS CONTEST

OFFICIAL 3000-PRIZE DELL COMICS CONTEST

ENTRY BLANK

HERE ARE THE EASY RULES

1. Just tell us in 25 words or less who your favorite DELL COMIC character is and why.
2. Cut off the top strips of two DELL COMIC covers. Be sure the strip includes the name of the comic and the new Dell Trade Mark.
3. Enter as many times as you like. The more entries, the more chances to win. Use this coupon or a reasonable facsimile for each entry, but be sure to include two cover strips with each.

PLEASE PRINT

My favorite Dell Comic Character is _____
because (Finish this sentence in 25 words or less. Use separate sheet of paper if necessary)

Name _____ Boy or Girl _____ Age _____

Address _____

City _____ Zone _____ State _____

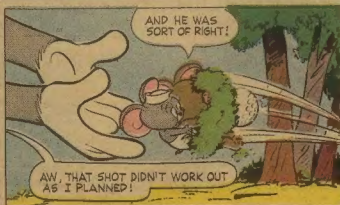
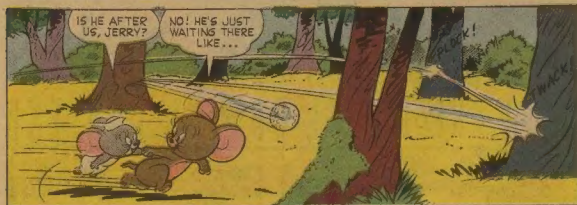
4. The DELL COMICS CONTEST closes at midnight, June 30, 1961. All entries must be postmarked before then to be eligible. Prizewinners will be notified by mail.

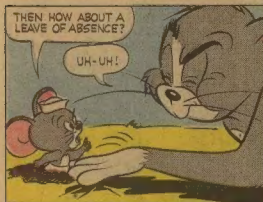
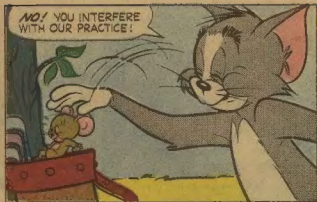
5. Entries will be judged by Advertising Distributors in America. Winners will be judged on the basis of originality, understanding of characters and clarity of thought. All entries become the property of Dell Publishing Co., Inc.

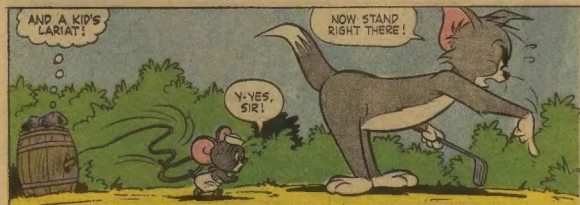
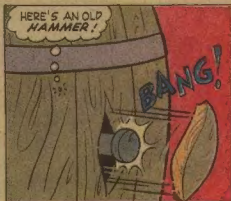
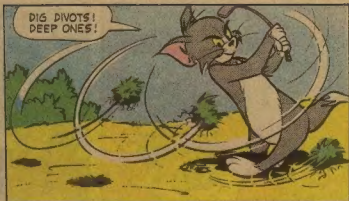
6. Anyone living within the continental limits of the U.S. (including Alaska and Hawaii), or in Canada, may enter—excepting employees of Dell Publishing Co., Inc., its affiliates or their families. Contest is subject to Federal, State and Local regulations.

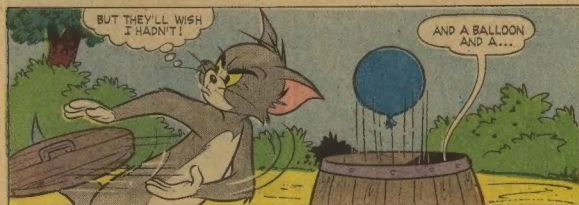
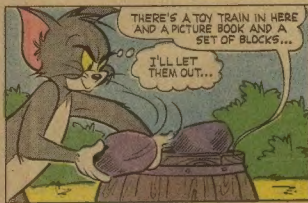
7. Mail entries to: DELL COMICS CONTEST
P.O. Box 57
New York 46, N.Y.

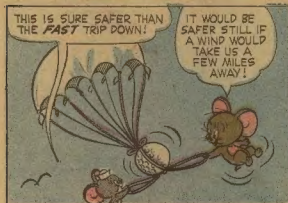
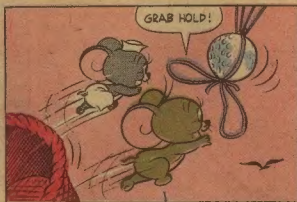
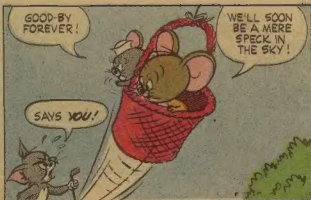
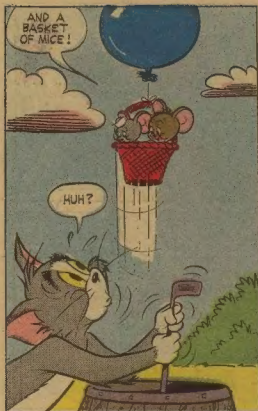
SEE CENTER PAGES FOR THE GRAND OPENING OF THE DELL TRADING POST!

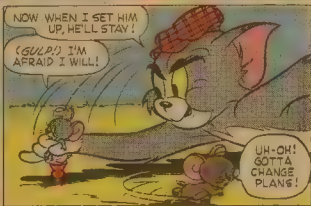
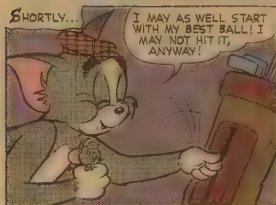
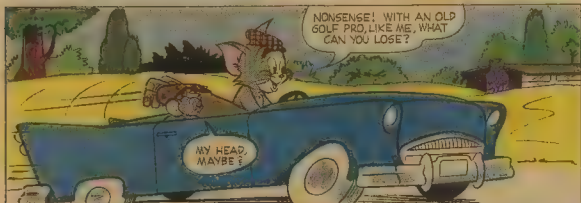
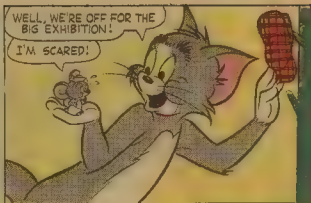
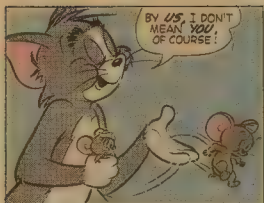


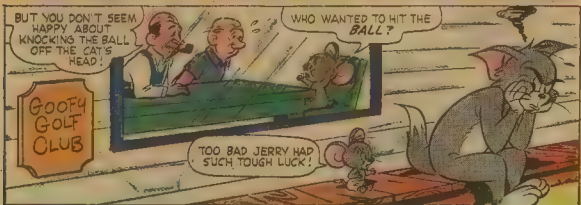
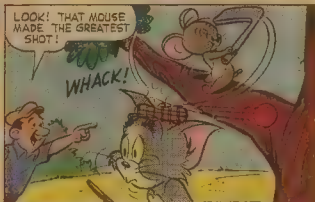
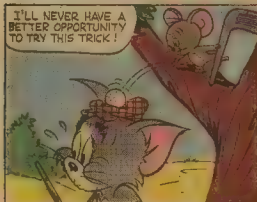
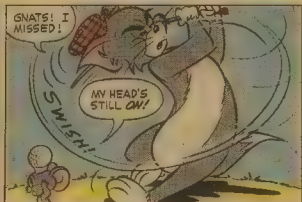
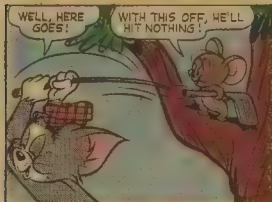
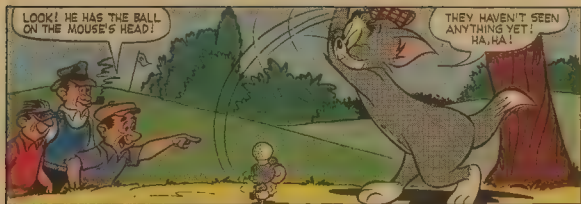






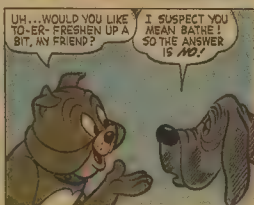
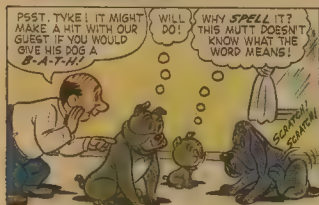
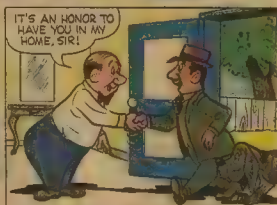
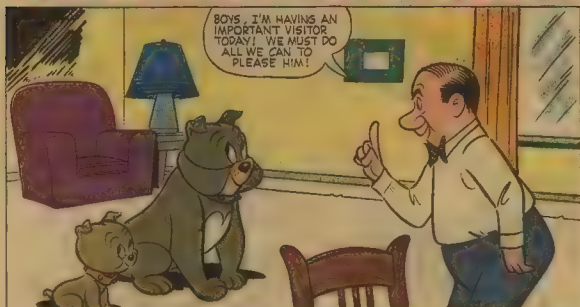


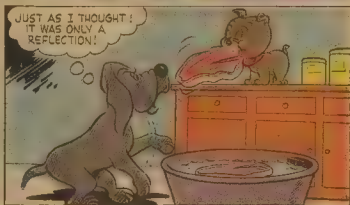
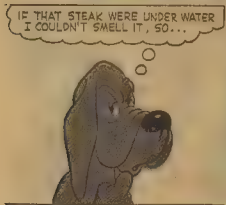
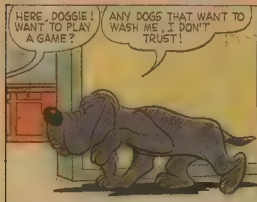
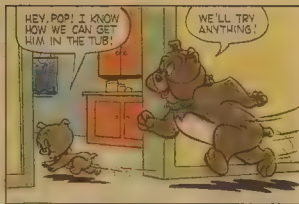
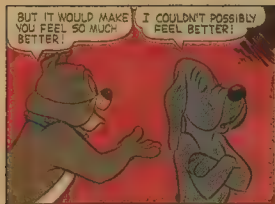


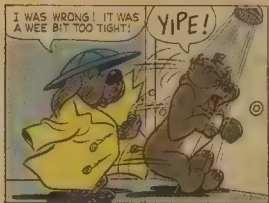
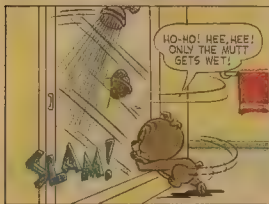
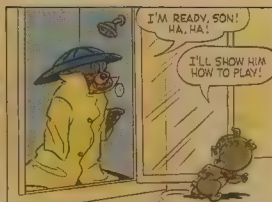
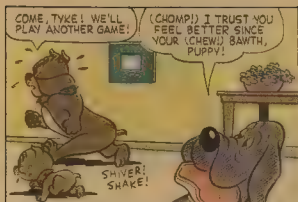


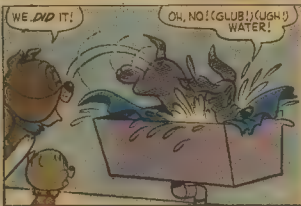
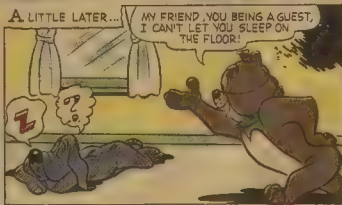
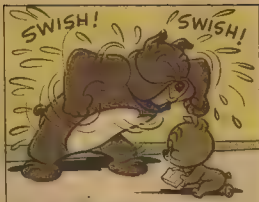
Spike & Tyke

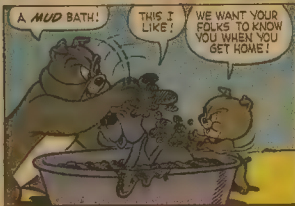
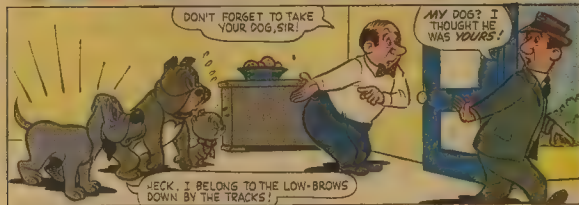
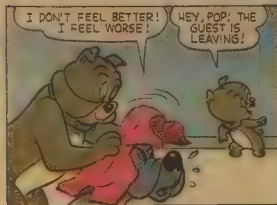
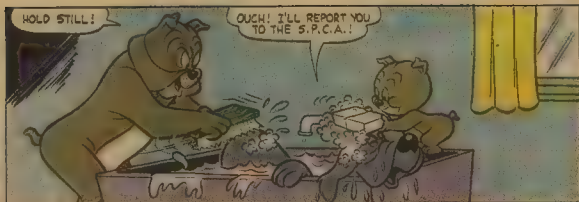
HELPFUL HOUNDS









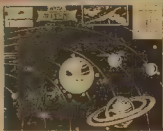


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ONLY DELL COMICS OFFER THESE



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Wall-size map in full color by Rand McNally.
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Handy ballpoint pen,
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A lovable, cuddly, lifelike pet.
An all-time favorite.
Everyone wants to own one.
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Adjusts to any finger.
All metal. Stamp your own
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friends will want one too!
**ONLY 25¢ AND
1 COVER STRIP**



SET OF SIX LIFELIKE DOLLS
Fully dressed in authentic native costumes.
Each 4" tall with eyes that open and close!
**ONLY \$1.00 AND
4 COVER STRIPS**

TAKE YOUR PICK OF THE ITEMS SHOWN ABOVE. HERE'S HOW TO GET THEM!

Cut off the top strip of each Dell Comic Cover. Be sure the strip includes the name of the comic and the new Dell Comic seal. When you have enough cover strips for the item(s) you want, put them in an envelope together with the required amount of money and the coupon at the right. Send them to: **DELL TRADING POST, P.O. BOX 24, BROOKLYN 1, NEW YORK.** Trade as often as you like for as many items as you want.

This offer expires at midnight, December 31, 1981. This offer not valid wherever offers of this kind are prohibited, restricted, licensed or taxed. Allow 21 days for delivery. This premium offer may be cancelled or modified without notice. Articles may be substituted and redemption values may be changed should it be found necessary. Any items indicated may be discontinued without notice.



ENDING NOW

TRADING POST

OUTSTANDING PREMIUM VALUES!



GIANT PERISCOPE
No one can hide from you!
ONLY 50¢ AND
2 COVER STRIPS



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by Chesterfield. Genuine leather,
stitchless construction. Removable photo
and pass case, secret bill compartment!
ONLY \$1.00 AND 3 COVER STRIPS



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Junior League Model.
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Snaps closed just like Mom's!
ONLY 75¢ AND
3 COVER STRIPS



MOOSE BEAR TOY
Delightful vinyl squeeze toy.
He's Huck Hoand's best friend!
ONLY 50¢ AND 2 COVER STRIPS



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18carat gold plated with safety clasp.
Your three initials monogrammed on charm.
Be sure to specify initials with order.
ONLY 50¢ AND 3 COVER STRIPS

DELL TRADING POST
P.O. BOX 88
BROOKLYN 1, N.Y.

Enclosed you will find \$_____ and
_____ Dell Cover Strips.
Please send me the item(s) I have
circled below.

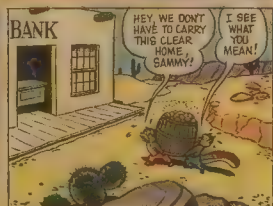
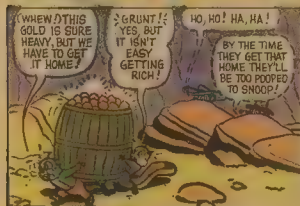
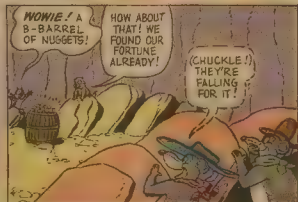
Name _____
Address _____
City _____ State _____
Boy _____ Girl _____ Age _____

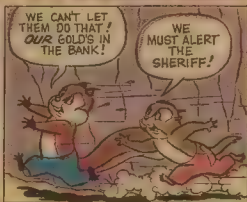
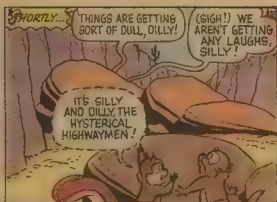
(NOTE: U.S. and Canadian currency only accepted. Make checks and money orders payable to
Dell Trading Post. Non-residents of the U.S.A. add ten cents handling for each item. Items
shipped outside the U.S.A. are subject to tariffs where applicable.)

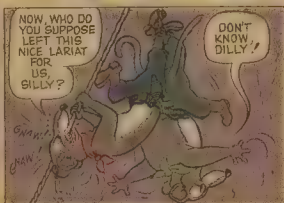
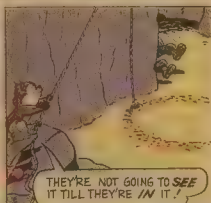
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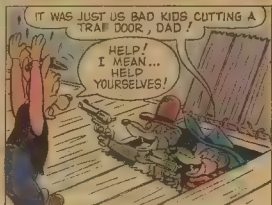
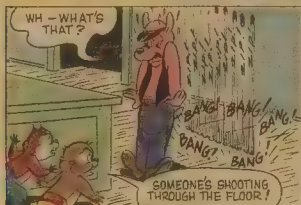
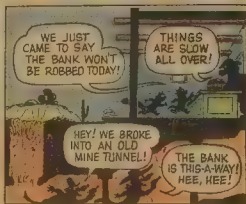
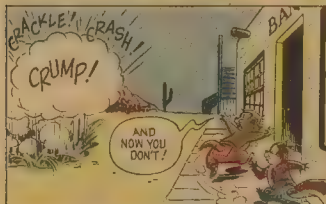
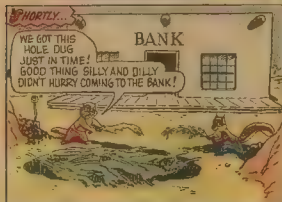
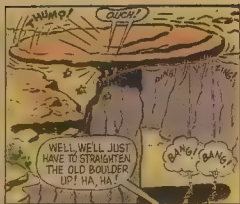
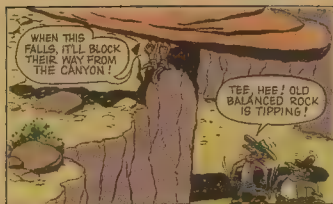
WUFF the prairie dog

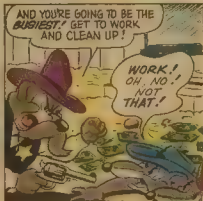
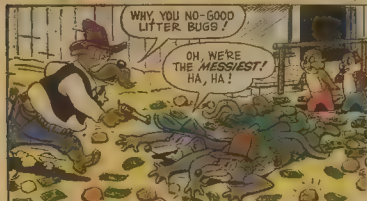
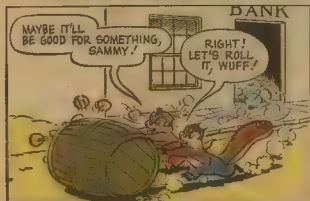
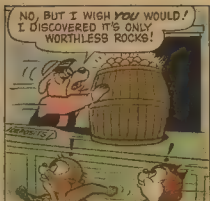
JOLLY ROBBERS











TREETOP TRICKERY



"Why so glum, Mrs. Sparrow?" Bertie asked a weary-looking bird.

"Oh, dear," the sparrow twittered worriedly, "it's nesting time, and I don't have a nest to lay my eggs in, yet. Mr. Sparrow has hurt his wing and can't help me build a home, and I'm trying to do it all myself."

"I'll be glad to help," Bertie offered.

"It's too late, now," Mrs. Sparrow peeped with a sigh. "It takes several days to build a nest, and I have to lay my eggs before then. But I hate to hide them in a field where a cat could get at them."

"If I can find some of my friends to help me, it'll be no trick at all to finish the nest before sundown," Bertie chirped eagerly as he flew rapidly away.

"I'd better get some of my big friends," he mused thoughtfully. "They can work longer and harder than the smaller birds. Besides," he puffed, as he spied Pinky Crossbill in the distance, "I'd only need a couple of them for the job. If I used a half dozen of the smaller birds, we'd just end up getting in each other's way."

Bertie flew up to Pinky and explained Mrs. Sparrow's dilemma.

"Chee," Pinky panted. "I'd sure like to help you out, but I'm tired. I've just come back from a long trip scouting for food, and I'm so bushed I can hardly move. Besides, I didn't find any food and I'm hungry, too."

"Hmm," Bertie pondered to himself, "I guess I'll have to use a little birdlike trickery if I'm going to get Pinky to help."

Out loud, Bertie said, "I'm sure Mrs. Sparrow would be willing to look for food for you while we're working. But on the other hand," he added cunningly, "I guess I should get somebody to help who doesn't

get as tired out as you do. I'll go and find Blackie the crow."

Bertie fluttered away but was soon overtaken by Pinky.

"Just a minute," Pinky protested. "I'll have you know I can do just as much work as Blackie can, no matter how tired I am. Probably more."

"If that's the case, you can start right now," Bertie twittered, pointing out the tree where Mrs. Sparrow was perched.

Pinky accepted the challenge, and Bertie darted away to find Blackie.

But when Bertie found Blackie, some time later, the larger bird scoffed at helping out the sparrow family.

"All of you smaller birds give me a pain in the neck," Blackie sneered rudely.

"Well, I guess we won't need your help, anyway," Bertie chirped slyly. "Pinky's with us, and he said he could do as much work as you could, and probably more."

"Oh, he did, did he," Blackie cawed, instantly aroused. "We'll see about that."

Bertie and Blackie quickly joined the others and fell to work with a vigor.

Due to the larger birds' earnest efforts to outdo each other, the nest was finished in record time. Soon they were all feasting on the collection of food Mrs. Sparrow had gathered while the nest was being built.

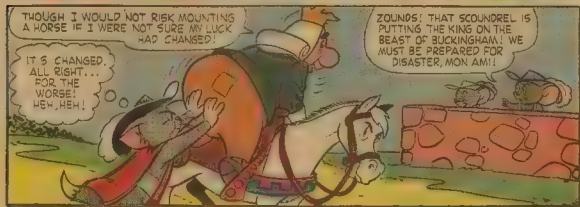
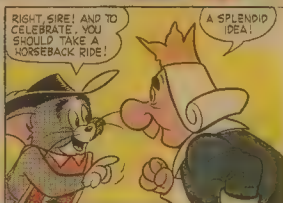
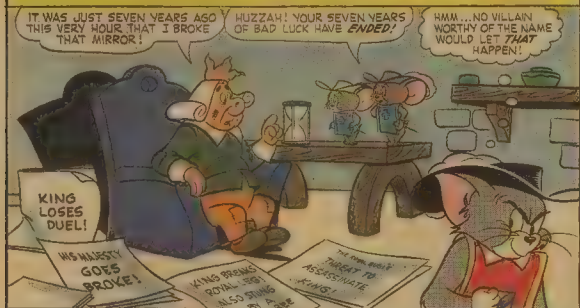
"Congratulations, fellows," Bertie chirped. "I'd say you two each worked about as hard as the other."

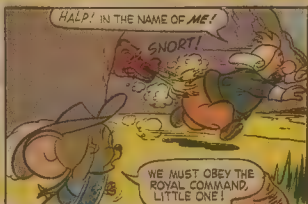
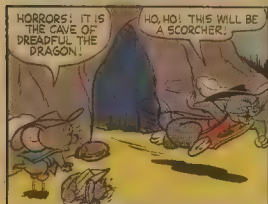
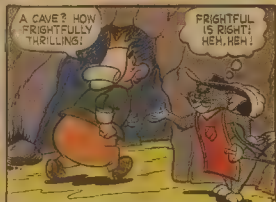
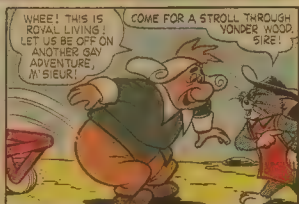
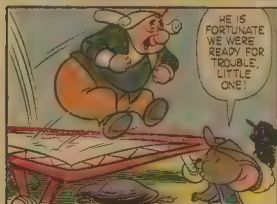
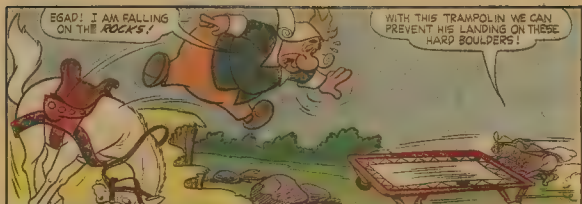
"Chee, Bertie," Mrs. Sparrow peeped with amazement, "you said it'd be no trick at all to finish my nest in a hurry if you had the right help, and you weren't kidding."

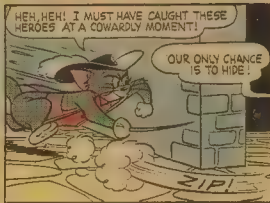
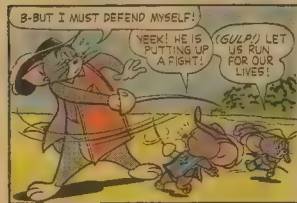
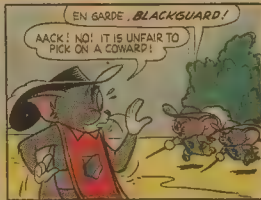
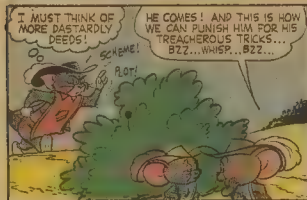
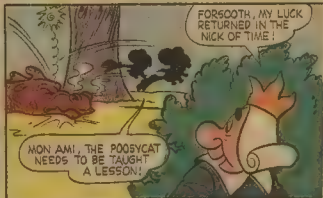
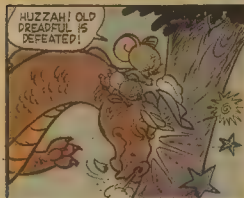
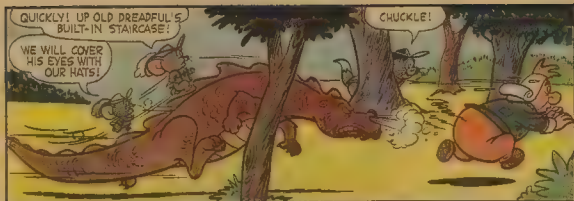
"Well," Bertie trilled slyly, "it was done with *almost* no trick at all."

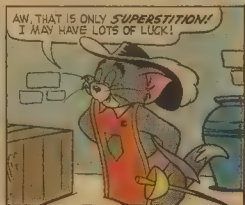
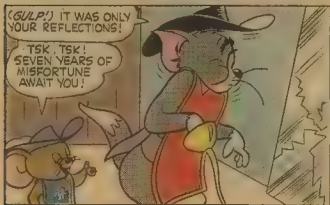
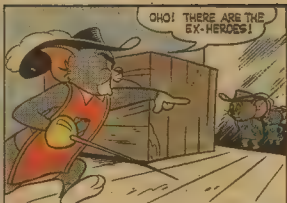
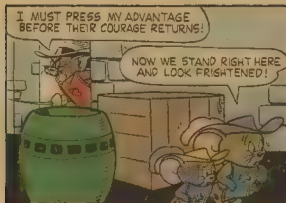
MOUSE MUSKETEERS

BAD LUCK



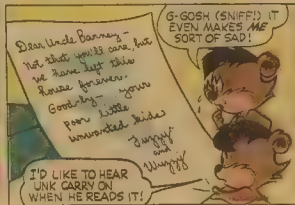
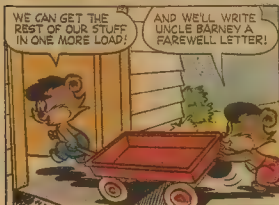
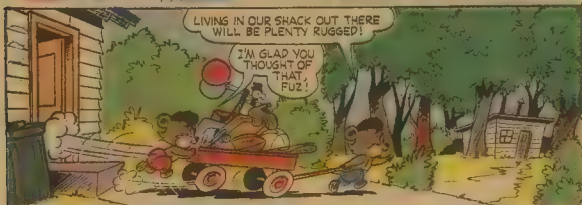
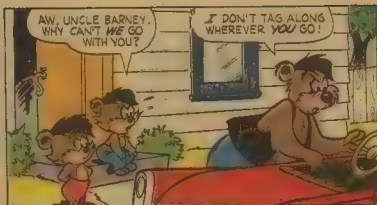


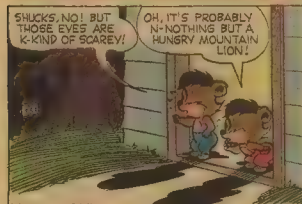
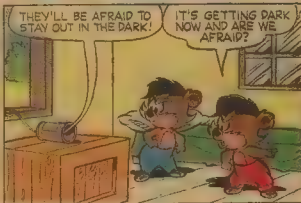
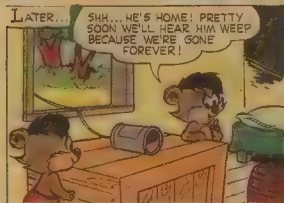
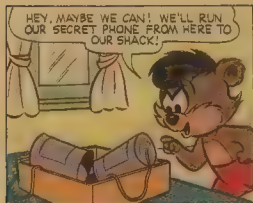


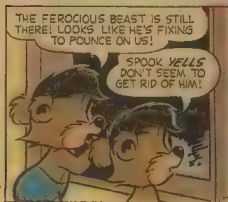
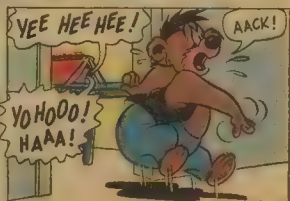
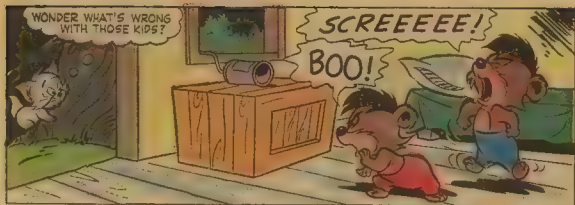


BARNEY BEAR with FUZZY and WUZZY

TAG-A- LONG

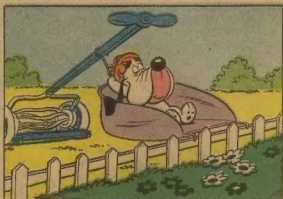
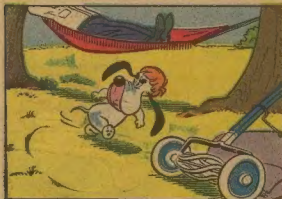
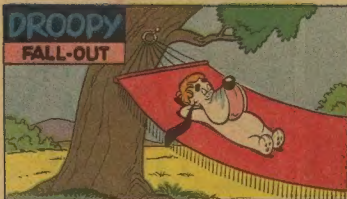








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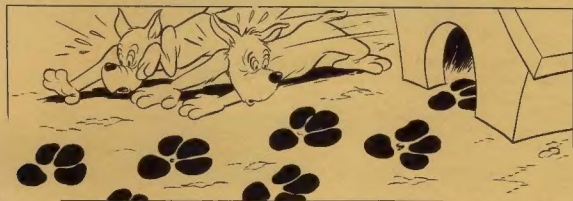
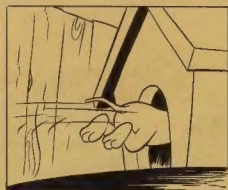
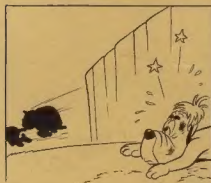
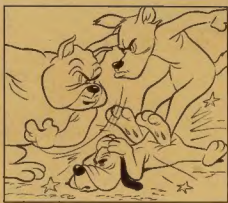
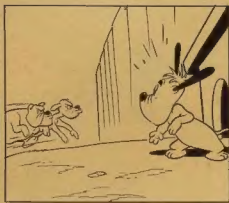
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